

HOSPITALITY MANAGEMENT

Established in 2002, ITM Institute of Hotel Management has always been proactive in its approach to hospitality training



Hospitality and Hotel Management careers have become highly sought-after and career options for thousands of young professionals in India. The industry has changed significantly, offering high salaries, stability and career growth. In fact, students with hospitality degrees are in high demand, not just from hotels, but also from a variety of companies in the service sector.

Unfortunately, all this demand has resulted in the mushrooming of catering colleges that are churning out under-trained and unprepared graduates, who have a tough time coping with the demands of the profession.

Established in 2002, ITM Institute of Hotel Management has always been proactive in its approach to hospitality training. Unlike other hospitality schools, ITM IHM focuses on developing managers for the industry, relying on the ITM Group of Institutions and its diverse experience in education.

Realizing that hospitality graduates are looking beyond careers in hotels, ITM IHM has collaborated with many industry partners and foreign institutions to develop advanced programs in hospitality and services management. The idea is to provide graduates with a much wider choice of opportunities in different industries and sectors, giving them an edge over the thousands of hotel management graduates who compete for jobs in the hospitality sector.

What's more, ITM IHM really focuses on personal grooming, soft skills, language abilities and professional development- delivering a comprehensive and well-developed educational experience to students.

ITM IHM's degree programs in hospitality are highly respected and valued by the industry. Affiliated to Mumbai University, the Institute offers a 3-year B.Sc Hospitality Studies program, as well as a B.A. Interna-

Get more gyaan on Hospitality Management!
Register for a Free Career Choice Day at ITM IHM
Cook with the Master Chefs, Attend a grooming workshop, try your hand at Flair bartending!
On 4th & 11th Dec.
See below for details

tional Hospitality Management program in collaboration with Queen Margaret University, UK. Both programs include a whole host of co-curricular activities, including industry visits, industry training programs, extra-curricular activities and a whole lot more.

DUAL CERTIFICATION

ITM IHM has created the industry's first DUAL CERTIFICATE program in Hotel Management. The dual certification program combines ITM IHM Bachelors Degree in Hotel Management with a Postgraduate Diploma in either Travel and Tourism Management or Event Management. This dual approach gives students a highly valuable additional certification, resulting in more career options!

"Its cool to have so many choices as to what kind of career I want to pursue" says Pooja B., a third year stu-



dent at ITM IHM. "I chose to take up the PG diploma in Travel & Tourism, as I want to work with a large Travel Agency or Tour Operator".

The ITM Group of Institutions was established in 1991 by Dr. P.V. Ramana. ITM Group is India's first truly private, non-aided and not for profit B-Schools. Since then, the group has expanded significantly, setting up 15 campuses across India. ITM Group educates over 5600 students in diverse



streams- management, hospitality, health care, fashion and engineering.

The ITM Institute of Hotel Management is the top Hospitality School in India with campuses in Mumbai, Navi Mumbai and Bangalore.

Learn more about hospitality management and decide if this is your best career option, by registering for our free Career Choice Day event, to be held on 4th and 11th December. Get a feel for hospitality by cooking with our Master Chefs, try your hand at flair bartending, attend a business grooming workshop and sit down with our expert counselors for a career profile assessment.

REGISTER FOR THE CAREER CHOICE DAYS:

(4th Dec / 11th Dec)
Yogesh: 98208 25190 /
Bimal: 99202 53177
Purva: 9833485475 /
Sanju: 9029247159
email: hmct@itm.edu

ITM Institute of Hotel Management: 25/26, Institutional Area, Sector-4, Kharghar (E), Navi Mumbai 410 210.

ITM Institute of Hotel Management: 7th Floor, Plot A-21, Above HVPS International School, Next to Raj Rani Junior College, New Link Road, Oshiwara, Andheri (west) 400 053, Mumbai