

FASHION APPEAL

An exciting career in the fashion industry... are you cut out for it?

Wish I had invented blue jeans. They have expression, modesty, sex appeal, simplicity - all I hope for in my clothes." –
Yves Saint Laurent

Did you ever wish that you had invented blue jeans? Do you dream of your designs adorning beautiful models as they walk the ramp to the applause of thousands of cheering fans?

Yes? Then you belong here- in the new center of the global fashion industry.

The world of fashion today is not just an idea, a sketch on a sheet of paper or a milieu of colors and patterns, it's a reflection of cultures and societies. It is a mirror to our individual personalities and world economies.

Its no wonder that the Paris Fashion Week that dates back to the 70s is still one of the most significant events in the Fashion Industry. This is undoubtedly the moment for you to literally "Be In Fashion for Life", with the industry pegged to grow at a 200% rate in the next decade alone in Asia & Eastern Pacific and Indian Designers have taken the world stage by storm!

ITM Institute of Fashion, Design and Technology is one of the newest and most cutting edge fashion schools in Mumbai- the place for aspiring designers to get a seriously fun, and challenging learning experience in the art,

Get more gyaan on Fashion Design!

Register for a Free Career Choice Day at ITM IFDT Learn about fabric draping, accessories design Check out the freshest trends in global fashion Take a Style Quotient Test! On December 4 and 11. See below for details

science and business of fashion. Located in the heart of Mumbai, ITM IFDT offers world-class programs in fashion design, styling, fashion business, interior design and graphics, through a range of programs in partnership with the most renowned design schools- Nottingham Trent University, UK and First Media Design School, Singapore.

ITM IFDT's flagship program is its B.A. (Hons) in Fashion Design/Fashion Business in collaboration with Nottingham Trent University. The Institute has a popular and well-accepted B.Sc Interior Design program.



Do you have what it takes to make it as a designer?

Fashion is a serious and rewarding career option today. With the fashion and retail industries booming, there is tremendous demand for talented fashion professionals across the industry. Career Opportunities in Fashion do not stop at design studios and retail. Graduates now have options in Fashion Communication & Journalism, Branding & Marketing, Event Management, Visual Merchandising, Fashion Buying, Textile Design... the list is endless.

Learn more about fashion industry careers and decide if this is your best **career option**, by registering for ITM IFDT's Free Career Choice Day, to be held on 4th and 11th December. Get a taste of fashion basics like fabric draping and accessory design; listen to experts talk about emerging trends in global fashion and take a **Style Quotient** Test, a career profile assessment conducted by expert counselors.

ITM IFDT is a part of the ITM Group of Institutions, established in 1991 by Dr. P.V. Ramana. ITM Group is India's first truly private, non-aided and not for profit B-Schools. Since then, the group has expanded significantly, setting up 15 campuses across India. ITM Group educates over 5,600 students in diverse streams- management, hospitality, health care, fashion and engineering.

Need more gyaan about Fashion? Register for ITM IFDT's free Career Choice Day by contacting Ms. Sonam at 9323957232.

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